



connected 2016
**SPONSORSHIP
OPPORTUNITIES**



2016



2016 Theme: **BRIDGING THE
SERVICE GAP.**

Dates and Venue: **March 21st - 24th 2016
DIANI.
Golf and arrival - Sunday
20th March 2016**

Who should attend?

- Government decision makers
- ICT executives from public and private sector
- ICT Industry players from corporate and non-profit
- Academia and policy experts

Conference
delegate fee:


Ksh 45,000

Register online:

connected.go.ke







Deadline:

February 8, 2016



SPONSORSHIP OPPORTUNITIES

Sponsorship Categories

Category	No. of Sponsors	Cost
 Platinum Partner	1	Ksh. 6M
 Golf Tournament Partner	1	Ksh. 3M
 Gold Partner	2	Ksh. 3M
 Innovation Partner (Innovation Awards & the Innovation Pavilion)	1	Ksh. 4M
 Silver Partner	2	Ksh. 2M
 CSR Partner	1	Ksh. 2M



◆ Platinum Sponsor Benefits

Platinum Sponsor Benefits

Package Value:	Ksh. 6M
Event	Co-host Welcome Dinner with ICTA; Fireside Chat Day 1 of the conference; Gala cocktail; Gala dinner
Publications	x6 pages in the event booklet
Speaker/s	x1 Open plenary on Day 1 – 20 minutes x2 panel seats in breakaway sessions
Exhibition	12 m x 3 m tent
Banners	x10 Tear drop banners
Giveaways	x3 Giveaways in delegate pack/bag
Delegates	Accommodation and air travel for speaker/s only
Other	VIP lounge branding



◆ Golf Tournament Sponsor Benefits

Golf Tournament Sponsor Benefits

Package Value:	Ksh. 3M
Event	Golf Tournament; Lunch on arrival day; Golf winners announced at cocktail; Fireside chat Day 1
Publications	x4 pages in the event booklet
Speaker/s	x2 panel seats breakaway sessions
Exhibition	6 m x 3 m tent
Banners	x10 Tear drop banners
Giveaways	x3 Giveaways in delegate pack/bag
Delegates	Accommodation and air travel for speakers only



◆ Gold Partner (x2) Benefits

Gold Sponsor Benefits

Package Value:	Ksh 3M
Event	Dinner Day 1 or 2 and Fireside Chat II Day 1 or 2
Publications	x4 Pages in in the event booklet
Speaker/s	x 2 panel seats in breakaway sessions
Exhibition	6 m x 3 m tent
Banners	x8 Tear drop banners
Giveaways	x2 Giveaways in delegate pack/bag
Delegates	Accommodation and air travel for speaker/s only



◆ Innovation Sponsor Benefits

Innovation Sponsor Benefits

Package Value:	Ksh 4 M
Event	<ul style="list-style-type: none">• “Your Name Here” Innovation Awards on Day 2• “Your Name Here” Innovation Pavilion
Speaker/s	x1 speaker on the topic of innovation - (included in 45 min Award Ceremony);
Publications	x4 pages in in the event booklet
Exhibition	10 m x 3 m tent
Banners	x8 Tear drop banners
Giveaways	x2 Giveaways in delegate pack/bag
Delegates	Accommodation and travel for 30 (winners, runner-ups and judges) - *



◆ Silver Sponsor (x2) Benefits

Silver Sponsor Benefits

Package Value:	Ksh 2M.
Event	Cocktail on Day 1 or Day 2
Publications	x2 page in in the event booklet
Speaker/s	x1 panel seats in breakaway session
Exhibition	6 m x 3 m tent
Banners	x6 Tear drop banners
Giveaways	x2 Giveaways in delegate pack/bag
Delegates	Accommodation and air travel for speakers only

CSR Partner Benefits

Package Value:	Ksh 2M.
Event	CSR Activity
Publications	x2 page in in the event booklet
Speaker/s	x1 panel seats in breakaway session
Exhibition	6 m x 3 m tent
Banners	x6 Tear drop banners
Giveaways	x2 Giveaways in delegate pack/bag
Delegates	Accommodation and air travel for speaker only

for more information:

connected.go.ke

deadline to book or commit to a
sponsor package:

February 8th 2016

to book now: hkirui@ict.go.ke

Thank you.